



Newark Board of Education

Where Passion Meets Progress

Roger León
Superintendent

Request For Proposal 9456 Extended Learning Day Enrichment Services

I. List the names of all members on the evaluation committee:

Julianne Bello, Director of Extended Learning Time
Sandra Gomes, Supervisor of Extended Learning Time
Stephanie Richards, Program Specialist II

II. List the name and summary of vendors who submitted a proposal:

Vendor	Summary of Proposal
1. Caring for Children Corporation dba Brick City Bricks 4 Kidz PO Box 265, Newark, NJ 07101	Stem program; for summer and school year;4 sites per day max; All grades
2. Little Scholars LLC 1512 Willow Lawn Dr. Suite 204, Richmond, VA 23030	Summer and school year; Prek-5 grade; over 100 classes to choose; capped at 20 students in grades 1-5, and 12 for PreK and K. 5 locations/day
3. Next Generation Project NJ, 333 Keer Ave, Newark, NJ 07112	Summer and school year; 1.5 hr sessions, costs unclear; grades 6-12, 1:20 ration; serves South ward schools; Grades 4-12; 5 schools per week.
4. Food Service Group Inc. dba NY Enrichment Group 74 S Broadway, 4 th Floor, White Plains, Ny 10601	Summer and school year; K-12; 1:15 or 1:25; depending on content. SEL via food and nutrition.
5. Ophelia J. Berry Found, Inc. dba Pathways To College, 397 Linden Street, Wellesley, MA 02481	Summer and school year; \$120,000 per site; grades 9-12; 100 max per site; History of partnership at BHS, CHS, ESHS, MXS, WHS, and WSHS

6. Strivven Media LLC 1280 Henderson Rd Asheville, NC 28803	Summer and school year, grades K-12, web-based career exploration platforms. Large capacity, diverse curriculum.
7. TPR Education LLC 110 East 42 nd Street, Suite 700, New York, NY 10017	Test prep for SAT, PSAT, ACT; tutoring and materials; grade 6-12; up to 25 per class; summer and school year; relationship with ESHS.
8. YMCA of Newark and Vicinity, 600 Broad Street, Newark, NJ 07102	Rejected, vendor failed to submit a signed proposal

III. Rank vendors in order of evaluation 1-7, 1 being the highest:

Vendor	Recommendation To Award (yes or no)	Overall Rank
Caring for Children Corporation dba Brick City Bricks 4 Kidz	Yes	5
Little Scholars LLC	No	0
Next Generation Project NJ	No	0
Food Service Group Inc. dba NY Enrichment Group	Yes	3
Ophelia J. Berry Found, Inc. dba Pathways To College	Yes	1
Strivven Media LLC	Yes	4
TPR Education LLC	Yes	2
YMCA of Newark and Vicinity	Rejected, vendor failed to submit a signed proposal	0

IV. Identify the vendor(s) recommended for awarded and why the vendor or vendors have been selected among others considered.

9456 Partners To Provide Enrichment Services

Cost Proposal Form (All data fields must be typed)

The evaluative process requires an assessment of cost for various services. The overall proposed program may contain one or more components. This pricing table has been developed to provide uniformity for evaluative purposes.

**VENDORS ARE ONLY CONTRACTED FOR SERVICES IDENTIFIED WITHIN THE COST PROPOSAL.
PLEASE DUPLICATE THIS PRICING FORM AS NECESSARY TO INCLUDE ALL SERVICES PROPOSED.**

NY Enrichment Group	
Company Name <hr/>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	Both
Description of Program Mandatory Data Field	Afterschool Enrichment Services one to five days per week for two hours of programming. Summer Programming could be one to five days per week for one to eight hours of programming.
Duration of Program (Daily, Monthly, Annual) Mandatory Data Field	March - June 2022
Length of Session (e.g. one-hour, 2-hour, etc.) Mandatory Data Field	One hour
All-inclusive Hourly Cost Per Session (must include all cost for materials, incentives, travel, professional development, etc.) Mandatory Data Field	\$225
Targeted Grade(s) Mandatory Data Field	K-12
Targeted Disciplines (Math, Science, Literacy, Arts, Robotics, Etc.) Mandatory Data Field	Nutrition, Health, Physical Activity, Dance, Photography, Robotics, Gardening, Creative Arts, Performing Arts, STEM, Career Paths, Social Media, Poetry
Maximum Participants Mandatory Data Field	15-25/session
Virtual or In-person Mandatory Data Field	Both
OTHER (indicate items)	On one day, NYEG could offer 1-10 classes, each repeated twice allowing two groups of students to attend each class.
OTHER (indicate items)	Programming can be 1 day/week up to 5 days/week.

Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees. Rates are all inclusive.

9456 Cost Proposal Form (All data fields must be typed)

Company Name: Caring for Children Corporation dba Brick City Bricks 4 Kidz (15137)					
After School STEM Enrichment Classes	Model Building with LEGO® Bricks for Kindergartners		Intermediate & Advanced Model Building with LEGO® Bricks		Learn, Build, Code (Building & Coding)
Are services proposed for year round, summer, or both?	Both		Both		Both
Description of Program/ Services	Students build with Duplo® and standard LEGO® bricks. While building these engaging models they develop spatial & letter recognition, patterning, colors, counting, fine motor skills, positioning and sequencing skills.		Motorized Model Building – Students build a new model each week. Every 6 weeks is new theme – from Energy to Space, to Architecture to Animals		Motorized Model Building – Students build a new model each week. Every 6 weeks is new theme – from Energy to Space, to Architecture to Animal & use SCRATCH with WeDo add-in to complete programming challenges.
Duration of Program (Daily, Monthly, Annual)	Weekly (6, 10 & 12 wk sessions)		Weekly (6, 10 & 12 wk sessions)		Weekly (6, 10 & 12 wk sessions)
Length of Session (e.g. one-hour, 2-hour, etc.)	60 mins		60 mins		90 mins
	In-Person	Virtual*	In-Person	Virtual**	In-Person
Hourly Cost Per Session * (must include all cost for materials, incentives, travel, prof. development, etc.)	\$349	\$329	\$359	\$349	\$459
Targeted Grade(s)	Kindergarten		1st and up		3rd-6th grade
Targeted Disciplines (Math, Science, Literacy, Arts, Robotics, etc)	Math, Science, Literacy, Arts, Social Studies		STEAM & Cross Curricula based on the History of the model of the day		STEAM, Early Robotics
Maximum Number of Participants	20		20		20
Virtual or In-Person	Both		Both		In-Person
OTHER (indicate items)	*One-time \$15/student for brick kit, delivered to school.(\$300)		**Use Studio 2.0, a CAD program that allows students to build the models		
*Where "Length of Session" is greater than one hour, the cost is per session, not per hour.					
Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, and/or incidental expenses.					

9456 Cost Proposal Form (All data fields must be typed)

Company Name: Caring for Children Corporation dba Brick City Bricks 4 Kidz (15137)							
After School STEM Enrichment Classes	Learn, Code, Play (Coding)		Video Game Design (Coding with Scratch)		Robotics (EV3 Mindstorms®)	Ready A.I.	
Are services proposed for year round, summer, or both?	Both		Both		Both	(Artificial Intelligence)	
Description of Program/ Services	Students Code a new model each week. Every 6 weeks is new theme – from Energy to Space, to Architecture to Animal & use SCRATCH to complete programming challenges.		Students program a new game & new model each week. Every 6 weeks is a new theme – then they use SCRATCH to complete programming challenges.		Students work with LEGO® Mindstorms EV3 kits to build and program robots using various data inputs and sensors.	A.I.! Students are introduced to various A.I. topics, including machine learning, path planning, and more. They will use Calypso, an A.I. programming software, to code the virtual Cozmo robot, play games, speak with people, and become a self-driving car. By the end of the	
Duration of Program (Daily, Monthly, Annual)	Weekly (6, 10 & 12 wk sessions)		Weekly (6, 10 & 12 wk sessions)		Weekly (6, 10 & 12 wk sessions)	Weekly (6, 10 & 12 wk sessions)	
Length of Session (e.g. one-hour, 2-hour, etc.)	90 mins		60 mins		90 mins	2-hours	
	In-Person*	Virtual	In-Person*	Virtual	In-Person	In-Person*	Virtual
Hourly Cost Per Session (must include all cost for materials, incentives, travel, prof. development, etc.)	399	349	399	349	559	489	439
Targeted Grade(s)	3rd-6th grade		3rd-6th		5th-10th	5th-10th	
Targeted Disciplines (Math, Science, Literacy, Arts, Robotics, etc)	STEAM, Early Robotics		STEAM, Computer Science		STEAM, Robotics	STEAM, Robotics	
Maximum Number of Participants	20		20		20	20	
Virtual or In-Person	Both		Both		In-Person	Both	
OTHER (indicate items)							
*Where "Length of Session" is greater than one hour, the cost is per session, not per hour.							
Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, and/or incidental expenses.							

9456 Cost Proposal Form (All data fields must be typed)

Company Name: Caring for Children Corporation dba Brick City Bricks 4 Kidz (15137)					
IN-SCHOOL STEM WORKSHOPS	Math with Bricks	Science Related Workshops	Engineering Workshops	DNA Workshop	Kidz Night Out/Family Fun Day/LEGO Fun Day *
Are services proposed for year round, summer, or both?	Year-Round	Both	Both	Both	Both
Description of Program/ Services	These are hands-on lessons in cross-disciplinary curriculum objectives. Creating a dynamic learning experience for your students where they build, collect data and report findings, which they take with them.	These are hands-on lessons in cross-disciplinary curriculum objectives. Creating a dynamic learning experience for your students where they build, collect data and report findings, which they take with them.	These are hands-on lessons in cross-disciplinary curriculum objectives. Creating a dynamic learning experience for your students where they build, collect data and report findings, which they take with them.	These are hands-on lessons in cross-disciplinary curriculum objectives. Creating a dynamic learning experience for your students where they build, collect data and report findings, which they take with them.	This is a great way to introduce Bricks 4 Kidz ® to your community. This high-energy evening/day is full of LEGO® entertainment for kids ages 5-13+. We provide games, projects, and loads of LEGO® Bricks for hours of creative building, challenge builds and games. Families participate in activities that are most popular at our camps and birthday parties. Pre-K participants will have access to the large bag of Duplo blocks to free build.
Duration of Program (Daily, Monthly, Annual)	Monthly	Monthly	Monthly	Monthly	Monthly
Length of Session (e.g. one-hour, 2-hour, etc.)	90 minutes	90 mins	90 mins	90 mins	3-4 hours
Hourly Cost Per Session * (must include all cost for materials, incentives, travel, prof. development, etc.)	\$679	\$679	\$679	\$679	\$1,349
Targeted Grade(s)	Kindergarten	1st and up	3rd-6th grade	3rd-6th	All
Targeted Disciplines (Math, Science, Literacy, Arts, Robotics, etc)	Math	Sciences	Engineering	Biology	ALL
Maximum Number of Participants	50	50	50	50	50
Virtual or In-Person	Both	Both	Both	Both	Both
OTHER (indicate items) Field Trip to Creativity Center (Livingston, NJ), incl. pizza	\$899	\$899	\$899	\$899	\$1,799

*Where "Length of Session" is greater than one hour, the cost is per session, not per hour.

Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, and/or incidental expenses.

9456 Cost Proposal Form (All data fields must be typed)

Company Name:			
Caring for Children Corporation dba Brick City Bricks 4 Kidz (15137)			
SUMMER CAMP	STEAM Enrichment Camp	Video Gaming & Movie Making Camp	Robotics Camp
Are services proposed for year round, summer, or both?	Summer and Holidays	Summer and Holidays	Summer and Holidays
Description of Program/ Services	Campers build with Duplo® and standard LEGO® bricks (whichever they have at home (we can source these as well for those that do have any at home). While building these engaging models they develop spatial & letter recognition, patterning, colors, counting, fine motor skills, positioning and sequencing skills.	Campers will develop a range of coding and problem-solving skills as they create fun video games using the SCRATCH web-based programming software. Each game progressively teaches more advanced capabilities and gaming strategies. They will have the opportunity to work together to complete program challenges and play each other's games.	Students work with LEGO® Mindstorms EV3 kits to build and program robots using various data inputs and sensors.
Duration of Program (Daily, Monthly, Annual)	Daily	Daily	Daily
Length of Session (e.g. one-hour, 2-hour, etc.)	3 hours	3 hours	3 hours
Hourly Cost Per Session * (must include all cost for materials, incentives, travel, prof. development, etc.)	\$879	\$839	\$1,019
Targeted Grade(s)	1st and up	3rd and higher	5th and higher
Targeted Disciplines (Math, Science, Literacy, Arts, Robotics, etc)	Cross-Curricular	Technology	Robotics
Maximum Number of Participants	20	20	16
Virtual or In-Person	Both	Both	In-Person
OTHER (indicate items)	Virtual has an additional cost of \$15 per student for brick kits if needed.		
*Where "Length of Session" is greater than one hour, the cost is per session, not per hour.			
Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, and/or incidental expenses.			

9456 Partners To Provide Enrichment Services

Cost Proposal Form (All data fields must be typed)

The evaluative process requires an assessment of cost for various services. The overall proposed program may contain one or more components. This pricing table has been developed to provide uniformity for evaluative purposes.

**VENDORS ARE ONLY CONTRACTED FOR SERVICES IDENTIFIED WITHIN THE COST PROPOSAL.
PLEASE DUPLICATE THIS PRICING FORM AS NECESSARY TO INCLUDE ALL SERVICES PROPOSED.**

Company Name <u>TPR Education, LLC</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	Services are proposed for the school year and/or summer
Description of Program Mandatory Data Field	Live Online Test Prep for PSAT or SAT or pre-ACT or ACT - Between 10 to 50 hours of online classroom instruction - Up to 16 hours of practice testing; detailed score reports - 365 days of access to online student portal - Student materials kit (printed or digital) - Classes held in The Princeton Review's proprietary Live Online Classroom
Duration of Program (Daily, Monthly, Annual) Mandatory Data Field	Between 10 to 50 hours of instruction, with up to 16 hours of practice testing; program schedule is mutually agreeable with school/district
Length of Session (e.g. one-hour, 2-hour, etc.) Mandatory Data Field	Classroom instruction between 1 to 3 hours per day; practice tests at 3 or 4 hours per day; program schedule is mutually agreeable with school/district
All-inclusive Hourly Cost Per Session (must include all cost for materials, incentives, travel, professional development, etc.) Mandatory Data Field	\$375.00 per hour of instruction for up to 25 students in a class section
Targeted Grade(s) Mandatory Data Field	Grades 6-12
Targeted Disciplines (Math, Science, Literacy, Arts, Robotics, Etc.) Mandatory Data Field	Math, Literacy, Science, Social Studies
Maximum Participants Mandatory Data Field	Up to 25 students per class section
Virtual or In-person Mandatory Data Field	Virtual
OTHER (indicate items)	Includes administrator dashboard with detailed reporting
OTHER (indicate items)	Includes dedicated account manager, custom syllabus, and grading support for practice tests

Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees. Rates are all inclusive.

9456 Partners To Provide Enrichment Services

Cost Proposal Form (All data fields must be typed)

The evaluative process requires an assessment of cost for various services. The overall proposed program may contain one or more components. This pricing table has been developed to provide uniformity for evaluative purposes.

VENDORS ARE ONLY CONTRACTED FOR SERVICES IDENTIFIED WITHIN THE COST PROPOSAL. PLEASE DUPLICATE THIS PRICING FORM AS NECESSARY TO INCLUDE ALL SERVICES PROPOSED.

Company Name <u>TPR Education, LLC</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	Services are proposed for the school year and/or summer
Description of Program Mandatory Data Field	In-person Test Prep for PSAT or SAT or pre-ACT or ACT - Between 10 to 50 hours of classroom instruction - Up to 16 hours of practice testing; detailed score reports - 365 days of access to online student portal - Student materials kit (printed or digital) - Classes held at school sites or other approved educational institutions
Duration of Program (Daily, Monthly, Annual) Mandatory Data Field	Between 10 to 50 hours of instruction, with up to 16 hours of practice testing; program schedule is mutually agreeable with school/district
Length of Session (e.g. one-hour, 2-hour, etc.) Mandatory Data Field	Classroom instruction between 1 to 3 hours per day; practice tests at 3 or 4 hours per day; program schedule is mutually agreeable with school/district
All-inclusive Hourly Cost Per Session (must include all cost for materials, incentives, travel, professional development, etc.) Mandatory Data Field	\$450.00 per hour of instruction for up to 25 students in a class section
Targeted Grade(s) Mandatory Data Field	Grades 6-12
Targeted Disciplines (Math, Science, Literacy, Arts, Robotics, Etc.) Mandatory Data Field	Math, Literacy, Science, Social Studies
Maximum Participants Mandatory Data Field	Up to 25 students per class section
Virtual or In-person Mandatory Data Field	In-person
OTHER (indicate items)	Includes administrator dashboard with detailed reporting
OTHER (indicate items)	Includes dedicated account manager, custom syllabus, and grading support for practice tests

Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees. Rates are all inclusive.

9456 Partners To Provide Enrichment Services

Cost Proposal Form (All data fields must be typed)

The evaluative process requires an assessment of cost for various services. The overall proposed program may contain one or more components. This pricing table has been developed to provide uniformity for evaluative purposes.

VENDORS ARE ONLY CONTRACTED FOR SERVICES IDENTIFIED WITHIN THE COST PROPOSAL. PLEASE DUPLICATE THIS PRICING FORM AS NECESSARY TO INCLUDE ALL SERVICES PROPOSED.

Company Name <u>TPR Education, LLC</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	Services are proposed for the school year and/or summer
Description of Program Mandatory Data Field	Live Online "The Academy" Academic Support Course - Currently available for Algebra I , Geometry, and Grammar; additional academic subjects in research and development phase - Designed to help students improve their skills in key academic subjects - Between 10 to 30 hours of instruction; 2 hours of pre- and post-testing - Student materials kit (printed or digital) - Classes held in The Princeton Review's proprietary Live Online Classroom
Duration of Program (Daily, Monthly, Annual) Mandatory Data Field	Up to 30 hours of instruction, with 2 hours of online pre- and post-testing (1 hour pre-test; 1-hour post-test); program schedule is mutually agreeable with school/district
Length of Session (e.g. one-hour, 2-hour, etc.) Mandatory Data Field	Classroom instruction between 1 to 3 hours per day; pre- and post-tests at 1 hour per day; program schedule is mutually agreeable with school/district
All-inclusive Hourly Cost Per Session (must include all cost for materials, incentives, travel, professional development, etc.) Mandatory Data Field	\$375.00 per hour of instruction for up to 25 students in a class section
Targeted Grade(s) Mandatory Data Field	Grades 6-12
Targeted Disciplines (Math, Science, Literacy, Arts, Robotics, Etc.) Mandatory Data Field	Math, Literacy
Maximum Participants Mandatory Data Field	Up to 25 students per class section
Virtual or In-person Mandatory Data Field	Virtual
OTHER (indicate items)	Includes administrator dashboard with detailed reporting
OTHER (indicate items)	Includes dedicated account manager, custom syllabus, and grading support for pre- and post- tests

Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees. Rates are all inclusive.

9456 Partners To Provide Enrichment Services

Cost Proposal Form (All data fields must be typed)

The evaluative process requires an assessment of cost for various services. The overall proposed program may contain one or more components. This pricing table has been developed to provide uniformity for evaluative purposes.

**VENDORS ARE ONLY CONTRACTED FOR SERVICES IDENTIFIED WITHIN THE COST PROPOSAL.
PLEASE DUPLICATE THIS PRICING FORM AS NECESSARY TO INCLUDE ALL SERVICES PROPOSED.**

Company Name <u>TPR Education, LLC</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	Services are proposed for the school year and/or summer
Description of Program Mandatory Data Field	Tutor.com - On-demand, 1:1, Online Tutoring - On-demand and scheduled 1:1 online tutoring available 24 hours/day - Drop Off Essay Review with detailed feedback available 24 hours a day; feedback in 12 hours or less - Tutoring available in 200+ academic subjects; all subjects available in English; math, social studies, science, writing. study skills in Spanish
Duration of Program (Daily, Monthly, Annual) Mandatory Data Field	Live on-demand and scheduled tutoring sessions, as well as drop off essay review, are available 24/7, 361 days per year
Length of Session (e.g. one-hour, 2-hour, etc.) Mandatory Data Field	Individual student tutoring sessions last from a few minutes up to approximately 1 hour, when tutors arrive at an academically sound conclusion to the session
All-inclusive Hourly Cost Per Session (must include all cost for materials, incentives, travel, professional development, etc.) Mandatory Data Field	\$33.00 per hour; usage is tracked to the minute; each school must purchase a minimum "bank" of 100 hours up front and/or additional hours as needed <i>NOTE: see "Tutor.com Pricing Models" attachment for all pricing options</i>
Targeted Grade(s) Mandatory Data Field	Grades K-12
Targeted Disciplines (Math, Science, Literacy, Arts, Robotics, Etc.) Mandatory Data Field	Math, Science, Literacy, Social Studies, Computer Science, World Languages, more - over 200 academic subjects offered
Maximum Participants Mandatory Data Field	1 student (1:1 student/tutor ratio.) Available for all students; schoolwide, districtwide.
Virtual or In-person Mandatory Data Field	Virtual
OTHER (indicate items)	Includes self-paced test prep, instructional videos, practice quizzes, and other academic support tools from The Princeton Review
OTHER (indicate items)	Includes program manager, client portal access with detailed reporting features, staff/student orientation, and community outreach support

Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees. Rates are all inclusive.

Additional Pricing Information

Tutor.com offers flexibility to ensure the best solution for you and your students. Services can be purchased per student with unlimited usage or by the hour for students to share.

Per Hour Pricing

Number of Hours	Per Hour Pricing
0 – 2,500	\$33.00
2,501 – 5,000	\$32.00
5,001 +	\$29.00

- Fifty percent of unused hours for this contract term will rollover to the next fully executed service order.
- Student usage fees are calculated using the tiered rates above. Each tier, and associated price, corresponds with the number of hours purchased.

Per Student Pricing with Unlimited Usage

Number of Students	Per Student Pricing
500 – 999 students	\$45.00
1,000 – 9,999 students	\$30.00
10,000 + students	\$25.00

- Per student licenses must be applied to well defined cohorts; for example, an entire grade level, entire school FTE or sub-population.

Implementation Fees: A one-time fee of \$2,500 per District order and includes cost of all implementation related webinars, training, materials, and events.

Pricing includes:

- Use of all K12 subjects offered, including AP courses,
- Essay Drop-Off
- SAT/ACT Essentials designed by The Princeton Review
- Full access to chat and two-way voice communication capabilities for students

Please note that all tutors serving this program are located in North America.

9456 Partners To Provide Enrichment Services

Cost Proposal Form (All data fields must be typed)

The evaluative process requires an assessment of cost for various services. The overall proposed program may contain one or more components. This pricing table has been developed to provide uniformity for evaluative purposes.

**VENDORS ARE ONLY CONTRACTED FOR SERVICES IDENTIFIED WITHIN THE COST PROPOSAL.
PLEASE DUPLICATE THIS PRICING FORM AS NECESSARY TO INCLUDE ALL SERVICES PROPOSED.**

Company Name <u>Strivven Media LLC</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	Both, this is for a 12-month annual license
Description of Program Mandatory Data Field	Proposed solution includes two web-based career exploration platforms, VJSJunior.com (K-5) and VirtualJobShadow.com (6-12) to be used in afterschool and/or summer program by the district.
Duration of Program (Daily, Monthly, Annual) Mandatory Data Field	Annual
Length of Session (e.g. one-hour, 2-hour, etc.) Mandatory Data Field	Continuous, asynchronous learning
All-inclusive Hourly Cost Per Session (must include all cost for materials, incentives, travel, professional development, etc.) Mandatory Data Field	Please see attached quote for breakdown of licenses. Cost for 14 High Schools - \$43,850.00 Cost for 35 Middle Schools - \$92,268.75 Cost for 35 Middle and 14 High Schools - \$136,118.75
Targeted Grade(s) Mandatory Data Field	K-12 (K-5 – VJSJunior.com and 6-12 – VirtualJobShadow.com)
Targeted Disciplines (Math, Science, Literacy, Arts, Robotics, Etc.) Mandatory Data Field	Career, College, and Life Readiness, CTE, and Special Education
Maximum Participants Mandatory Data Field	Full enrollment per site
Virtual or In-person Mandatory Data Field	Virtual sourced content to support in-person and/or remote learning.
OTHER (indicate items)	
OTHER (indicate items)	

Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees. Rates are all inclusive.

P: 888.908.4924

F: 828.348.1770

E: INVOICING@STRIVEN.COM
VirtualJobShadow.com is a division of Striven Media

Customer	Newark Public Schools 230 Broadway, Dr. Marion A. Bolden Student Center Newark, NJ 07103
Attention	Brooklyn Holt
Project	VJSJunior.com Site Licenses in 38 Elementary Schools in Newark Public Schools.

Sales Rep	Melinda Spivey
Email	mspivey@striven.com
Phone	888-908-4924 ext. 15
Date	01/28/2022

Total: \$ 128,500.00

Qty	Item	Description	Term	Unit Price	Total
6	VJSJunior.com Site License - Launch Plus Curriculum Package for Grades K-5	Password-protected access to VJSJunior.com, which includes 26 Career Cluster lessons for Grades K-5, Career Central, and an interest inventory, and unlimited webinar training for staff, for the following tier A school(s): Fourteenth Avenue School NJ Regional Day School - Newark Early Childhood School - West Early Childhood School - North John F. Kennedy School Early Childhood School - South	1 Year	\$ 2,175.00	\$ 13,050.00
15	VJSJunior.com Site License - Launch Plus Curriculum Package for Grades K-5	Password-protected access to VJSJunior.com, which includes 26 Career Cluster lessons for Grades K-5, Career Central, and an interest inventory for the following tier B school(s): Salome Ure Elementary School Sussex Avenue School South Seventeenth Street School Lincoln Elementary School Harriet Tubman Elementary School Dr. E. Alma Flagg School Hawthorne Avenue School East Ward Elementary School George Washington Carver Elementary School Ivy Hill Elementary School Quitman Street School Chancellor Avenue School Ridge Street School Speedway Avenue School Thirteenth Avenue School	1 Year	\$ 2,500.00	\$ 37,500.00
6	VJSJunior.com Site License - Launch Plus Curriculum Package for Grades K-5	Password-protected access to VJSJunior.com, which includes 26 Career Cluster lessons for Grades K-5, Career Central, and an interest inventory for the following tier C school(s): Hawkins Street School Rafael Hernandez School Dr William H. Horton Elementary School Louise A. Spencer Elementary School Peshine Avenue School South Street Elementary School	1 Year	\$ 2,850.00	\$ 17,100.00
6	VJSJunior.com Site License - Launch Plus Curriculum Package for Grades K-5	Password-protected access to VJSJunior.com, which includes 26 Career Cluster lessons for Grades K-5, Career Central, and an interest inventory for the following tier D school(s): Park Elementary School Luis Mu Marin Elementary School Mt Vernon Place School McKinley Elementary School Roberto Clemente Elementary School Elliott Street Elementary School	1 Year	\$ 3,150.00	\$ 18,900.00
5	VJSJunior.com Site License - Launch Plus Curriculum Package for Grades K-5	Password-protected access to VJSJunior.com, which includes 26 Career Cluster lessons for Grades K-5, Career Central, and an interest inventory for the following tier E school(s): Wilson Avenue School	1 Year	\$ 3,450.00	\$ 17,250.00

Qty	Item	Description	Term	Unit Price	Total
		Lafayette Street School Oliver Street School First Avenue School Ann Street School			
38	Implementation and Success Services	Includes account set up, customized success plan, staff product training, ongoing support and much more to ensure successful product adoption. See next page for more detail.	1 Year	\$ 650.00	\$ 24,700.00
				Total:	\$ 128,500.00

NOTES:

ORDERING:

<p>Please FAX Purchase Order to: F: 828.348.1770</p>	<p>Or MAIL Purchase Order to: STRIVVEN MEDIA, LLC 1280 HENDERSONVILLE RD. ASHEVILLE, NC 28803</p>	<p><i>If you have any questions regarding this quote please do not hesitate to contact us. This quote is valid for 30 days.</i></p> <p><i>Thank you!</i></p>
---	--	--

Implementation and Success Services

The entire Strivven Media team is committed to helping your school or organization embrace the greatest value with VirtualJobShadow.com, VJSJunior.com and LifePath. To ensure your experience is successful, we guide you through the implementation and adoption processes with deliberate supports. These supports lead to sustained success with your selected product(s). Below is a detailed guide showing how our team of experts will support you throughout the duration of your license.

Services Include:

- **Dedicated Account Manager**

From day one, you'll work closely with a dedicated Account Manager who becomes your school or organization's champion. Your Account Manager supports you annually and through every stage, from implementation and training, through adoption, to transformation!

- **Customized Success Plan**

Your Sales Representative and Account Manager team up to guide you in creating a personalized success plan. We gather all information, handle logistics, schedule trainings, develop goals, set targets, you name it! No stone is left unturned.

- **Account Set Up & Maintenance**

We know how excited you are to get your staff and students/clients up and running! Guess what- so are we! Whether through bulk uploads, Single Sign On (SSO) integration, or Rostering, your Account Manager will ensure that you are ready to roll.

- **Ongoing Customer Support (via phone, email, and chat)**

Throughout the term of your license, your entire staff has access to our friendly, knowledgeable customer support team, Monday-Friday, 8AM-8PM ET. Customer Service staff are on site in Asheville, NC, easy to reach by phone, and very helpful.

- **Roadmaps, Best Practices & Much More!**

Want to know how other schools like yours are using our products? Need a 4-week Roadmap or cross-curricular alignments to get you started? We provide you with a treasure trove of helpful materials that will transform your adoption while energizing your staff!

- **Product Training & Workshop Webinars**

We provide frequent product trainings and in-depth feature Webinars all year long. Your staff has unlimited access to any of these and can register anytime. If the times offered aren't convenient, we'll add some webinars just for you!

- **Media Kit & Promotional Materials**

Because you'll want to notify community stakeholders, including parents and local business partners, about how your school/organization is preparing the next generation for 21st century careers, we're happy to provide you with digital VirtualJobShadow.com and VJS Junior.com flyers and posters that you can print for distribution. We can also provide you with a media kit so you can share our logos on your website, write press releases for local media, and spread the news about our partnership.

Additional Services

Please ask your Account Manager for more information, including fees, about the following options:

- **On-Site Training**

We offer face-to-face product training at your location to clients desiring greater implementation proficiency. Live training is ideal for anyone who may require additional support in building a collective excitement with staff around the integration of our products.

- **Train- the-Trainer services**

Want to visit our headquarters in beautiful Asheville, NC and receive in- depth training with our expert staff? This solution is ideal for clients desiring a more personalized, intensive approach for the staff technology instructor.

- **Consultative Support**

Are you seeking deeper and more intentional cross-curricular and instructional supports that empower your district team to either build out a series of personalized career lessons or to detail how your purchased resources support current pacing guides and local curriculum? If so, Consultative Support is for you. This service moves beyond initial training and best practices to jointly reflect on current roadmaps and pacing guides to see how product adoption enhances those resources.

- **Promotional Materials for Purchase**

If you would like to order more promotional items branded with our logos, including magnets, stickers, draw string bags, pens, pencils, etc, your Account Manager will be happy to provide you with a catalogue.

P: 888.908.4924

F: 828.348.1770

E: INVOICING@STRIVVEN.COM
VirtualJobShadow.com is a division of Strivven Media

Customer	Newark Public Schools 230 Broadway, Dr. Marion A. Bolden Student Center Newark, NJ 07103
Attention	Brooklyn Holt
Project	VirtualJobShadow.com Site Licenses for Students at 35 Middle Schools at Newark Public Schools

Sales Rep	Melinda Spivey
Email	mspivey@strivven.com
Phone	888-908-4924 ext. 15
Date	01/14/2022

Total: \$ 92,268.75

Qty	Item	Description	Term	Unit Price	Total
35	VirtualJobShadow.com Site License	Password-protected access to VirtualJobShadow.com for the following tier 1 school(s): Abington Ave School Ann Street School Avon Avenue School Belmont Runyon School Benjamin Franklin School Camden Street School Chancellor Ave School Cleveland School Dr. E. Alma Flagg School Dr. William H. Horton School Elliot Street School First Ave School George Washington Carver School Hawkins Street School Hawthorne Ave School Ivy Hill School Lafayette Street School Lincoln School Luis Munoz Marin School McKinley School Mount Vernon School Oliver Street School Park Elementary School Peshine Ave School Quitman School Rafael Hernandez School Ridge Street School Roberto Clemente School South 17th Street School South Street School Speedway Academies School Spencer-Miller School Sussex Ave School Thirteenth Ave School Wilson Ave School	1 Year	\$ 2,125.00	\$ 74,375.00
35	Implementation and Success Services	Includes account set up, customized success plan, staff product training, ongoing support and much more to ensure successful product adoption. See next page for more detail.	1 Year	\$ 650.00	\$ 22,750.00

Total: \$ 92,268.75

NOTES:

ORDERING:

Please FAX Purchase Order to:

F: 828.348.1770

Or MAIL Purchase Order to:

STRIVVEN MEDIA, LLC
1280 HENDERSONVILLE RD.
ASHEVILLE, NC 28803

If you have any questions regarding this quote please do not hesitate to contact us. This quote is valid for 30 days.

Thank you!

Implementation and Success Services

The entire Strivven Media team is committed to helping your school or organization embrace the greatest value with VirtualJobShadow.com, VJSJunior.com and LifePath. To ensure your experience is successful, we guide you through the implementation and adoption processes with deliberate supports. These supports lead to sustained success with your selected product(s). Below is a detailed guide showing how our team of experts will support you throughout the duration of your license.

Services Include:

- **Dedicated Account Manager**

From day one, you'll work closely with a dedicated Account Manager who becomes your school or organization's champion. Your Account Manager supports you annually and through every stage, from implementation and training, through adoption, to transformation!

- **Customized Success Plan**

Your Sales Representative and Account Manager team up to guide you in creating a personalized success plan. We gather all information, handle logistics, schedule trainings, develop goals, set targets, you name it! No stone is left unturned.

- **Account Set Up & Maintenance**

We know how excited you are to get your staff and students/clients up and running! Guess what- so are we! Whether through bulk uploads, Single Sign On (SSO) integration, or Rostering, your Account Manager will ensure that you are ready to roll.

- **Ongoing Customer Support (via phone, email, and chat)**

Throughout the term of your license, your entire staff has access to our friendly, knowledgeable customer support team, Monday-Friday, 8AM-8PM ET. Customer Service staff are on site in Asheville, NC, easy to reach by phone, and very helpful.

- **Roadmaps, Best Practices & Much More!**

Want to know how other schools like yours are using our products? Need a 4-week Roadmap or cross-curricular alignments to get you started? We provide you with a treasure trove of helpful materials that will transform your adoption while energizing your staff!

- **Product Training & Workshop Webinars**

We provide frequent product trainings and in-depth feature Webinars all year long. Your staff has unlimited access to any of these and can register anytime. If the times offered aren't convenient, we'll add some webinars just for you!

- **Media Kit & Promotional Materials**

Because you'll want to notify community stakeholders, including parents and local business partners, about how your school/organization is preparing the next generation for 21st century careers, we're happy to provide you with digital VirtualJobShadow.com and VJS Junior.com flyers and posters that you can print for distribution. We can also provide you with a media kit so you can share our logos on your website, write press releases for local media, and spread the news about our partnership.

Additional Services

Please ask your Account Manager for more information, including fees, about the following options:

- **On-Site Training**

We offer face-to-face product training at your location to clients desiring greater implementation proficiency. Live training is ideal for anyone who may require additional support in building a collective excitement with staff around the integration of our products.

- **Train- the-Trainer services**

Want to visit our headquarters in beautiful Asheville, NC and receive in- depth training with our expert staff? This solution is ideal for clients desiring a more personalized, intensive approach for the staff technology instructor.

- **Consultative Support**

Are you seeking deeper and more intentional cross-curricular and instructional supports that empower your district team to either build out a series of personalized career lessons or to detail how your purchased resources support current pacing guides and local curriculum? If so, Consultative Support is for you. This service moves beyond initial training and best practices to jointly reflect on current roadmaps and pacing guides to see how product adoption enhances those resources.

- **Promotional Materials for Purchase**

If you would like to order more promotional items branded with our logos, including magnets, stickers, draw string bags, pens, pencils, etc, your Account Manager will be happy to provide you with a catalogue.

P: 888.908.4924

F: 828.348.1770

E: INVOICING@STRIVVEN.COM
 VirtualJobShadow.com is a division of Strivven Media

Customer	Newark Public Schools 230 Broadway, Dr. Marion A. Bolden Student Center Newark, NJ 07103
Attention	Brooklyn Holt
Project	3 Year - VirtualJobShadow.com Site Licenses for Students at 35 Middle Schools at Newark Public Schools This is a 3-Year quote with year one represented on line 1, year two represented on line two, and year three represented on line three. Line four is for all 3 years.

Sales Rep	Melinda Spivey
Email	mspivey@strivven.com
Phone	888-908-4924 ext. 15
Date	01/14/2022

Total: \$ 282,442.23

Qty	Item	Description	Term	Unit Price	Total
35	VirtualJobShadow.com Site License	Year 1: Password-protected access to VirtualJobShadow.com for the following tier 1 school(s): Abington Ave School Ann Street School Avon Avenue School Belmont Runyon School Benjamin Franklin School Camden Street School Chancellor Ave School Cleveland School Dr. E. Alma Flagg School Dr. William H. Horton School Elliot Street School First Ave School George Washington Carver School Hawkins Street School Hawthorne Ave School Ivy Hill School Lafayette Street School Lincoln School Luis Munoz Marin School McKinley School Mount Vernon School Oliver Street School Park Elementary School Peshine Ave School Quitman School Rafael Hernandez School Ridge Street School Roberto Clemente School South 17th Street School South Street School Speedway Academies School Spencer-Miller School Sussex Ave School Thirteenth Ave School Wilson Ave School	3 Year	\$ 2,125.00	\$ 74,375.00
35	VirtualJobShadow.com Site License	Year 2: Password-protected access to VirtualJobShadow.com for the following tier 1 school(s): Abington Ave School	3 Year	\$ 2,329.25	\$ 81,523.75

Qty	Item	Description	Term	Unit Price	Total
		Ann Street School			
		Avon Avenue School			
		Belmont Runyon School			
		Benjamin Franklin School			
		Camden Street School			
		Chancellor Ave School			
		Cleveland School			
		Dr. E. Alma Flagg School			
		Dr. William H. Horton School			
		Elliot Street School			
		First Ave School			
		George Washington Carver School			
		Hawkins Street School			
		Hawthorne Ave School			
		Ivy Hill School			
		Lafayette Street School			
		Lincoln School			
		Luis Munoz Marin School			
		McKinley School			
		Mount Vernon School			
		Oliver Street School			
		Park Elementary School			
		Peshine Ave School			
		Quitman School			
		Rafael Hernandez School			
		Ridge Street School			
		Roberto Clemente School			
		South 17th Street School			
		South Street School			
		Speedway Academies School			
		Spencer-Miller School			
		Sussex Ave School			
		Thirteenth Ave School			
		Wilson Ave School			
35	VirtualJobShadow.com Site License	Year 3: Password-protected access to VirtualJobShadow.com for the following tier 1 school(s): Abington Ave School Ann Street School Avon Avenue School Belmont Runyon School Benjamin Franklin School Camden Street School Chancellor Ave School Cleveland School Dr. E. Alma Flagg School Dr. William H. Horton School Elliot Street School First Ave School George Washington Carver School Hawkins Street School Hawthorne Ave School Ivy Hill School Lafayette Street School Lincoln School Luis Munoz Marin School McKinley School Mount Vernon School Oliver Street School Park Elementary School Peshine Ave School Quitman School Rafael Hernandez School Ridge Street School Roberto Clemente School South 17th Street School South Street School Speedway Academies School Spencer-Miller School Sussex Ave School Thirteenth Ave School Wilson Ave School	3 Year	\$ 2,562.17	\$ 89,675.95

Qty	Item	Description	Term	Unit Price	Total
105	Implementation and Success Services	Years 1-3 (35 Each Year): Includes account set up, customized success plan, staff product training, ongoing support and much more to ensure successful product adoption. See next page for more detail.	3 Year	\$ 650.00	\$ 68,250.00

Sub Total:	\$ 313,824.70
Discount:	\$ 31,382.47
Total:	\$ 282,442.23

10% Discount for paid up front 3-year purchase

NOTES:

ORDERING:

Please FAX Purchase Order to: F: 828.348.1770	Or MAIL Purchase Order to: STRIVVEN MEDIA, LLC 1280 HENDERSONVILLE RD. ASHEVILLE, NC 28803	<p><i>If you have any questions regarding this quote please do not hesitate to contact us. This quote is valid for 30 days.</i></p> <p><i>Thank you!</i></p>
--	---	--

Implementation and Success Services

The entire Strivven Media team is committed to helping your school or organization embrace the greatest value with VirtualJobShadow.com, VJSJunior.com and LifePath. To ensure your experience is successful, we guide you through the implementation and adoption processes with deliberate supports. These supports lead to sustained success with your selected product(s). Below is a detailed guide showing how our team of experts will support you throughout the duration of your license.

Services Include:

- **Dedicated Account Manager**

From day one, you'll work closely with a dedicated Account Manager who becomes your school or organization's champion. Your Account Manager supports you annually and through every stage, from implementation and training, through adoption, to transformation!

- **Customized Success Plan**

Your Sales Representative and Account Manager team up to guide you in creating a personalized success plan. We gather all information, handle logistics, schedule trainings, develop goals, set targets, you name it! No stone is left unturned.

- **Account Set Up & Maintenance**

We know how excited you are to get your staff and students/clients up and running! Guess what- so are we! Whether through bulk uploads, Single Sign On (SSO) integration, or Rostering, your Account Manager will ensure that you are ready to roll.

- **Ongoing Customer Support (via phone, email, and chat)**

Throughout the term of your license, your entire staff has access to our friendly, knowledgeable customer support team, Monday-Friday, 8AM-8PM ET. Customer Service staff are on site in Asheville, NC, easy to reach by phone, and very helpful.

- **Roadmaps, Best Practices & Much More!**

Want to know how other schools like yours are using our products? Need a 4-week Roadmap or cross-curricular alignments to get you started? We provide you with a treasure trove of helpful materials that will transform your adoption while energizing your staff!

- **Product Training & Workshop Webinars**

We provide frequent product trainings and in-depth feature Webinars all year long. Your staff has unlimited access to any of these and can register anytime. If the times offered aren't convenient, we'll add some webinars just for you!

- **Media Kit & Promotional Materials**

Because you'll want to notify community stakeholders, including parents and local business partners, about how your school/organization is preparing the next generation for 21st century careers, we're happy to provide you with digital VirtualJobShadow.com and VJS Junior.com flyers and posters that you can print for distribution. We can also provide you with a media kit so you can share our logos on your website, write press releases for local media, and spread the news about our partnership.

Additional Services

Please ask your Account Manager for more information, including fees, about the following options:

- **On-Site Training**

We offer face-to-face product training at your location to clients desiring greater implementation proficiency. Live training is ideal for anyone who may require additional support in building a collective excitement with staff around the integration of our products.

- **Train- the-Trainer services**

Want to visit our headquarters in beautiful Asheville, NC and receive in- depth training with our expert staff? This solution is ideal for clients desiring a more personalized, intensive approach for the staff technology instructor.

- **Consultative Support**

Are you seeking deeper and more intentional cross-curricular and instructional supports that empower your district team to either build out a series of personalized career lessons or to detail how your purchased resources support current pacing guides and local curriculum? If so, Consultative Support is for you. This service moves beyond initial training and best practices to jointly reflect on current roadmaps and pacing guides to see how product adoption enhances those resources.

- **Promotional Materials for Purchase**

If you would like to order more promotional items branded with our logos, including magnets, stickers, draw string bags, pens, pencils, etc, your Account Manager will be happy to provide you with a catalogue.

P: 888.908.4924

F: 828.348.1770

E: INVOICING@STRIVVEN.COM
VirtualJobShadow.com is a division of Strivven Media

Customer	Newark Public Schools 230 Broadway, Dr. Marion A. Bolden Student Center Newark, NJ 07103
Attention	Brooklyn Holt
Project	VirtualJobShadow.com Site Licenses for 14 High School in Newark Public Schools

Sales Rep	Melinda Spivey
Email	mspivey@strivven.com
Phone	888-908-4924 ext. 15
Date	01/14/2022

Total: \$ 43,850.00

Qty	Item	Description	Term	Unit Price	Total
8	VirtualJobShadow.com Site License	Password-protected access to VirtualJobShadow.com for the following tier 1 school(s): North School of Fashion and Design Eagle Academy North School of Data Sciences & IT North School of Global Studies Newark Vocational High School Weequahic High School Malcolm X Shabazz High School University High School	1 Year	\$ 2,125.00	\$ 17,000.00
4	VirtualJobShadow.com Site License	Password-protected access to VirtualJobShadow.com for the following tier 2 school(s): Technology High School West Side High School Arts High School Central High School	1 Year	\$ 2,625.00	\$ 10,500.00
1	VirtualJobShadow.com Site License	Password-protected access to VirtualJobShadow.com for the following tier 4 school(s): Barringer High School	1 Year	\$ 3,275.00	\$ 3,275.00
1	VirtualJobShadow.com Site License	Password-protected access to VirtualJobShadow.com for the following tier 6 school(s): East Side High School	1 Year	\$ 3,975.00	\$ 3,975.00
14	Implementation and Success Services	Includes account set up, customized success plan, staff product training, ongoing support and much more to ensure successful product adoption. See next page for more detail.	1 Year	\$ 650.00	\$ 9,100.00

Total: \$ 43,850.00**NOTES:****ORDERING:**Please FAX Purchase Order to:
F: 828.348.1770Or MAIL Purchase Order to:
STRIVVEN MEDIA, LLC
1280 HENDERSONVILLE RD.
ASHEVILLE, NC 28803***If you have any questions regarding this quote please do not hesitate to contact us. This quote is valid for 30 days.******Thank you!***

Implementation and Success Services

The entire Strivven Media team is committed to helping your school or organization embrace the greatest value with VirtualJobShadow.com, VJSJunior.com and LifePath. To ensure your experience is successful, we guide you through the implementation and adoption processes with deliberate supports. These supports lead to sustained success with your selected product(s). Below is a detailed guide showing how our team of experts will support you throughout the duration of your license.

Services Include:

- **Dedicated Account Manager**

From day one, you'll work closely with a dedicated Account Manager who becomes your school or organization's champion. Your Account Manager supports you annually and through every stage, from implementation and training, through adoption, to transformation!

- **Customized Success Plan**

Your Sales Representative and Account Manager team up to guide you in creating a personalized success plan. We gather all information, handle logistics, schedule trainings, develop goals, set targets, you name it! No stone is left unturned.

- **Account Set Up & Maintenance**

We know how excited you are to get your staff and students/clients up and running! Guess what- so are we! Whether through bulk uploads, Single Sign On (SSO) integration, or Rostering, your Account Manager will ensure that you are ready to roll.

- **Ongoing Customer Support (via phone, email, and chat)**

Throughout the term of your license, your entire staff has access to our friendly, knowledgeable customer support team, Monday-Friday, 8AM-8PM ET. Customer Service staff are on site in Asheville, NC, easy to reach by phone, and very helpful.

- **Roadmaps, Best Practices & Much More!**

Want to know how other schools like yours are using our products? Need a 4-week Roadmap or cross-curricular alignments to get you started? We provide you with a treasure trove of helpful materials that will transform your adoption while energizing your staff!

- **Product Training & Workshop Webinars**

We provide frequent product trainings and in-depth feature Webinars all year long. Your staff has unlimited access to any of these and can register anytime. If the times offered aren't convenient, we'll add some webinars just for you!

- **Media Kit & Promotional Materials**

Because you'll want to notify community stakeholders, including parents and local business partners, about how your school/organization is preparing the next generation for 21st century careers, we're happy to provide you with digital VirtualJobShadow.com and VJS Junior.com flyers and posters that you can print for distribution. We can also provide you with a media kit so you can share our logos on your website, write press releases for local media, and spread the news about our partnership.

Additional Services

Please ask your Account Manager for more information, including fees, about the following options:

- **On-Site Training**

We offer face-to-face product training at your location to clients desiring greater implementation proficiency. Live training is ideal for anyone who may require additional support in building a collective excitement with staff around the integration of our products.

- **Train- the-Trainer services**

Want to visit our headquarters in beautiful Asheville, NC and receive in- depth training with our expert staff? This solution is ideal for clients desiring a more personalized, intensive approach for the staff technology instructor.

- **Consultative Support**

Are you seeking deeper and more intentional cross-curricular and instructional supports that empower your district team to either build out a series of personalized career lessons or to detail how your purchased resources support current pacing guides and local curriculum? If so, Consultative Support is for you. This service moves beyond initial training and best practices to jointly reflect on current roadmaps and pacing guides to see how product adoption enhances those resources.

- **Promotional Materials for Purchase**

If you would like to order more promotional items branded with our logos, including magnets, stickers, draw string bags, pens, pencils, etc, your Account Manager will be happy to provide you with a catalogue.

P: 888.908.4924

F: 828.348.1770

E: INVOICING@STRIVVEN.COM
VirtualJobShadow.com is a division of Strivven Media

Customer	Newark Public Schools 230 Broadway, Dr. Marion A. Bolden Student Center Newark, NJ 07103
Attention	Brooklyn Holt
Project	3 Years - VirtualJobShadow.com Site Licenses for 14 High School in Newark Public Schools This is a 3-Year quote with year one represented on lines 1-4, year two represented on lines 5-8 , and year three represented on lines 9-12. Line 13 is for all three years.

Sales Rep	Melinda Spivey
Email	mspivey@strivven.com
Phone	888-908-4924 ext. 15
Date	01/14/2022

Total: \$ 127,882.29

Qty	Item	Description	Term	Unit Price	Total
8	VirtualJobShadow.com Site License	Year 1: Password-protected access to VirtualJobShadow.com for the following tier 1 school(s): North School of Fashion and Design Eagle Academy North School of Data Sciences & IT North School of Global Studies Newark Vocational High School Weequahic High School Malcolm X Shabazz High School University High School	1 Year	\$ 2,125.00	\$ 17,000.00
4	VirtualJobShadow.com Site License	Year 1: Password-protected access to VirtualJobShadow.com for the following tier 2 school(s): Technology High School West Side High School Arts High School Central High School	1 Year	\$ 2,625.00	\$ 10,500.00
1	VirtualJobShadow.com Site License	Year 1: Password-protected access to VirtualJobShadow.com for the following tier 4 school(s): Barringer High School	1 Year	\$ 3,275.00	\$ 3,275.00
1	VirtualJobShadow.com Site License	Year 1: Password-protected access to VirtualJobShadow.com for the following tier 6 school(s): East Side High School	1 Year	\$ 3,975.00	\$ 3,975.00
8	VirtualJobShadow.com Site License	Year2: Password-protected access to VirtualJobShadow.com for the following tier 1 school(s): North School of Fashion and Design Eagle Academy North School of Data Sciences & IT North School of Global Studies Newark Vocational High School Weequahic High School Malcolm X Shabazz High School University High School	1 Year	\$ 2,329.25	\$ 18,634.00
4	VirtualJobShadow.com Site License	Year 2: Password-protected access to VirtualJobShadow.com for the following tier 2 school(s): Technology High School West Side High School Arts High School	1 Year	\$ 2,873.75	\$ 11,495.00

Qty	Item	Description	Term	Unit Price	Total
		Central High School			
1	VirtualJobShadow.com Site License	Password-protected access to VirtualJobShadow.com for the following tier 4 school(s): Barringer High School	1 Year	\$ 3,599.75	\$ 3,599.75
1	VirtualJobShadow.com Site License	Year 2: Password-protected access to VirtualJobShadow.com for the following tier 6 school(s): East Side High School	1 Year	\$ 4,386.25	\$ 4,386.25
8	VirtualJobShadow.com Site License	Year 3: Password-protected access to VirtualJobShadow.com for the following tier 1 school(s): North School of Fashion and Design Eagle Academy North School of Data Sciences & IT North School of Global Studies Newark Vocational High School Weequahic High School Malcolm X Shabazz High School University High School	1 Year	\$ 2,562.17	\$ 20,497.36
4	VirtualJobShadow.com Site License	Password-protected access to VirtualJobShadow.com for the following tier 2 school(s): Technology High School West Side High School Arts High School Central High School	1 Year	\$ 3,161.12	\$ 12,644.48
1	VirtualJobShadow.com Site License	Year 3: Password-protected access to VirtualJobShadow.com for the following tier 4 school(s): Barringer High School	1 Year	\$ 3,959.72	\$ 3,959.72
1	VirtualJobShadow.com Site License	Year 3: Password-protected access to VirtualJobShadow.com for the following tier 6 school(s): East Side High School	1 Year	\$ 4,824.87	\$ 4,824.87
42	Implementation and Success Services	Years 1-3 (14 Each Year): Includes account set up, customized success plan, staff product training, ongoing support and much more to ensure successful product adoption. See next page for more detail.	1 Year	\$ 650.00	\$ 27,300.00

Sub Total:	\$ 142,091.43
Discount:	\$ 14,209.14
Total:	\$ 127,882.29

10% Discount for paid up front 3-year purchase

NOTES:

ORDERING:

Please FAX Purchase Order to:	Or MAIL Purchase Order to:	<p><i>If you have any questions regarding this quote please do not hesitate to contact us. This quote is valid for 30 days.</i></p> <p><i>Thank you!</i></p>
F: 828.348.1770	STRIVVEN MEDIA, LLC 1280 HENDERSONVILLE RD. ASHEVILLE, NC 28803	

9456 Partners To Provide Enrichment Services

Cost Proposal Form (All data fields must be typed)

The evaluative process requires an assessment of cost for various services. The overall proposed program may contain one or more components. This pricing table has been developed to provide uniformity for evaluative purposes.

**VENDORS ARE ONLY CONTRACTED FOR SERVICES IDENTIFIED WITHIN THE COST PROPOSAL.
PLEASE DUPLICATE THIS PRICING FORM AS NECESSARY TO INCLUDE ALL SERVICES PROPOSED.**

Company Name <u>The Ophelia J. Berry Fund, Inc. dba Pathways to College</u>	
Are services proposed for the school year, summer, or both? Mandatory Data Field	Both
Description of Program Mandatory Data Field	Pathways to College is an after-school program providing information, guidance and support to help our target population become the best high school students, college applicants and college students they can be. Although we welcome all students of color, we focus on under-served African American high school students, whose potential has been marginalized for generations.
Duration of Program (Daily, Monthly, Annual) Mandatory Data Field	Twice weekly sessions
Length of Session (e.g. one-hour, 2-hour, etc.) Mandatory Data Field	2-hours
All-inclusive Hourly Cost Per Session (must include all cost for materials, incentives, travel, professional development, etc.) Mandatory Data Field	\$120,000 per site
Targeted Grade(s) Mandatory Data Field	9-12
Targeted Disciplines (Math, Science, Literacy, Arts, Robotics, Etc.) Mandatory Data Field	Literacy
Maximum Participants Mandatory Data Field	100 per site
Virtual or In-person Mandatory Data Field	Either, depending on school operation
OTHER (indicate items)	
OTHER (indicate items)	

Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees. Rates are all inclusive.