



Newark Board of Education

Where Passion Meets Progress

Roger León
Superintendent

9817 Parent Engagement Professional Development Evaluation Report

I. List the names of all members on the evaluation committee:

Jill Budinich, Instructional Specialist
 Noreen Noel Joyce, Instructional Specialist
 Natasha Rouse, Instructional Specialist
 Michelina Thornton, Director of Federal Programs and Grants

II. List the name and summary of vendors who submitted a proposal:

Vendor	Summary of Proposal
1. Fair One Holdings doing business as Brown Educational Consulting Group, 235 Apollo Beach Blvd #211, Apollo Beach, FL 33572	Rejected, vendor failed to submit a responsive proposal.
2. Family Leadership Inc 2490 W Shaw Ave Suite 200 Fresno CA 93711	<p>This vendor has a Train the Trainers model to support sustainable, capacity building. They provide bilingual, evidenced-based workshops. They develop site-based high-performing teams at school sites. All materials are included in the workshop sessions. Teams at each school receive ongoing support. The workshop series include: Positive Parenting, Creating Confident Kids, Communication that Works, Creating a Structure for Achievement, Discipline: Practice for Success, and What Children and Teens Need to Succeed.</p> <p>Effectiveness was demonstrated based on data from engaging parents and goals supported the district's strategic plan. Research-based practices are noted that enhance equity in schools.</p>
3. Innovative Educational Programs LLC doing business as Learning Alliances 287 Childs Road Basking Ridge, NJ 07920	<p>This vendor offers workshops for families and for professional development with parent liaisons. They have the capacity to offer workshops in multiple languages to meet the needs of families across the district.</p> <p>Their model is to offer district-wide professional development to all parent liaisons and they can also provide in-depth workshops at their school sites to engage parents.</p>
4. Mid-Atlantic Equity Consortium Inc. 5272 River Rd. Ste. 340 Bethesda, MD 20816	<p>This vendor includes conducting a needs assessment to improve student outcomes. The proposal audience relies heavily on educators and school leaders. The proposal has a train-the-trainer model. MAEC has engaged in specific 9-12 grade curriculum focused on strengthening parent-child relationships.</p>

<p>5. National Association for Family School, & Engagement 601 King St 4th Floor Alexandria, VA 22314</p>	<p>Proposal identified research-based strategies to support parent engagement and school improvement for large-scale professional development. This proposal is designed to launch Family-School Partnership Cohorts to build capacity of school-based teams; self-guided professional development series; School leader professional development to embed family engagement into strategic plans; and engage with district leadership for collaboration, norming and planning. They provide district-level support and school level support. They offer an on-demand video library for professional development and resources available for download.</p>
<p>6. Scholastic Inc. 557 Broadway New York, NY 10012</p>	<p>Research-based best practices are intertwined in the programming that supports the dual capacity framework. Vendor provides training sessions to build capacity with educators, families and school teams. The proposal includes research-based best-practices intertwined in the programming that supports the dual capacity framework and focus on student success outcomes. They support cycles planned to support student achievement and assist in family engagement scope and sequence.</p>
<p>7. WestEd 730 Harrison Street San Francisco, CA 94107</p>	<p>This vendor offers the Family Engagement Essentials which is a professional learning series that incorporates five parts and is designed to provide requisite knowledge and understanding of research and evidence-informed practices for teachers, district and school administrators, and support staff. Each two-hour session is accompanied by a digital and printed workbook that participants use to navigate the session content, engage in session activities, and access resources and templates to use during and beyond the training sessions.</p>

III. Rank vendors in order of evaluation 1-7, 1 being the highest:

Vendor	Recommendation To Award (yes or no)	Overall Rank
Scholastic Inc.	Yes	1
National Association for Family, School & Engagement	Yes	2
Family Leadership	Yes	3
Innovative Educational Programs	Yes	4
West Ed	No	5

Mid-Atlantic Equity Consortium	No	6
Fair One Holdings DBA Brown Educational Consulting Group		N/A

IV. Identify the vendor(s) recommended for awarded and why the vendor or vendors have been selected among others considered.

Vendor	Justification for Selection
Scholastic Inc	Vendor can offer professional development to parent liaisons during district-wide PD to increase capacity and building alignment across the district to increase parent engagement. Strategies are research-based and support dual capacity framework to increase student achievement.
National Association for Family, School & Engagement	Vendor offer professional membership to organization with professional development and resources that can be utilized for parent liaisons throughout the district to build capacity and support.
Family Leadership	Vendor offers research-based programming to build the capacity of teams in individual schools. Teams consists of school staff and parents that can then turn-key workshops for other families in the school.
Innovative Educational Programs	Vendor offers parent engagement workshops that can be offered in several languages to meet the needs of families district-wide.

V. Identify the terms, conditions, scope of services, and fees for vendor(s) recommended for award.


This contract is for a two (2) year period with the option to renew for one (1) additional two (2) year period. Please see the Summary of Proposals section I for the scope of services. The cost proposals are enclosed.

Scholastic Inc awarded at an amount not to exceed \$ 120,000
vendor name

National Association for Family, School & Engagement awarded at an amount not to exceed \$ 120,000
vendor name

Family Leadership Inc. awarded at an amount not to exceed \$ 180,000
vendor name

Innovative Educational Programs awarded at an amount not to exceed \$ 120,000
vendor name

Submitted By: 
signature

Printed Name: Michelina Thornton

Title: Director

9817 Parent Engagement Professional Development Cost Proposal Form No. 1 Professional Development

The evaluative process requires an assessment of cost for various services. This pricing table has been developed to provide uniformity for evaluative purposes. Vendors are only contracted for services identified within the cost proposal. Proposers can offer session based and/or entire school based professional development offerings.

Duplicate this pricing form as necessary to include all professional development proposed.

Company Name <u>Scholastic Inc.</u>		
	Professional Development Component I	Professional Development Component II
Title of Professional Development Event (Workshop, Course, Seminar or Activity) (Mandatory Data Field)	<i>Setting the Stage for Strengthening Home School Partnerships</i>	<i>Dr. Karen Mapp's Family Engagement Workshop Series</i>
Description of Session(s) (Mandatory Data Field)	<i>This initial offering is to help the leaders at each of 12 schools to understand the work that lies ahead and how to establish a culture of motivation for change among school staff. This session will help leaders assume a key role in supporting the work ahead.</i>	<i>Scholastic has partnered with Dr. Karen Mapp of the Harvard Graduate School of Education to create a comprehensive workshop series that helps educators strengthen home-school relationships. Inspire your teams to engage families in a community that celebrates and empowers student achievement! Sessions include: 1-Reframing Family Engagement 2-Redesigning Family Engagement Events 3-Engaging Families in Learning throughout the Year</i>
Total Price Per Session Years 1 and 2 (in US Dollars) (Mandatory Data Field)	\$999 per virtual session A virtual session can host up to 35 persons, so one session would address all leaders from 12 sites, assuming they come together virtually.	\$15,996 for the 3-day series x 2 cohorts \$15,996 for the 3-day series x 2 cohorts Total over 2 years = \$63,984.00
Total Price Per Session Years 3 and 4 (in US Dollars) (Mandatory Data Field)	<i>Scholastic requests the opportunity to provide updated pricing at the end of year 2. On average, our unit prices can either increase, decrease, or stay the same. Increases may average between 3-5% if there is an increase. At this date, we cannot predict the exact cost for years 3 and 4, but we envision it would be similar to years 1-2 pricing.</i>	
Total Price Per School Years 1 and 2 (in US Dollars) (Mandatory Data Field)	\$999 in year 1 for leaders from 12 sites \$999 in year 2 for leaders from 12 sites Total amount for years 1-2 = \$1998.00	\$31,992 as a district cost in year 1 \$31,992 as a district cost in year 2 Total over 2 years = \$63,984
Total Price Per School Years 3 and 4 (in US Dollars) (Mandatory Data Field)	<i>Scholastic requests the opportunity to provide updated pricing at the end of year 2. On average, our unit prices can either increase, decrease, or stay the same. Increases may average between 3-5%. At this date, we cannot predict the exact cost for years 3 and 4, but we envision it would be similar to years 1-2 pricing.</i>	
Length of Professional Development Session (Mandatory Data Field)	<i>90 minute virtual session</i>	<i>3 full days of in-person workshops</i>
Virtual or In-person (Mandatory Data Field)	<i>virtual</i>	<i>in-person</i>
OTHER (indicate items, duplicate form as necessary, add attachments if necessary)	All related expenses are included in quoted costs.	All related expenses are included in quoted costs.
Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, delivery, and/or incidental expenses.		

9817 Parent Engagement Professional Development Cost Proposal Form No. 1 Professional Development

The evaluative process requires an assessment of cost for various services. This pricing table has been developed to provide uniformity for evaluative purposes. Vendors are only contracted for services identified within the cost proposal. Proposers can offer session based and/or entire school based professional development offerings.

Duplicate this pricing form as necessary to include all professional development proposed.

Company Name <u>Scholastic Inc.</u> - Continuation of PD pricing for Newark		
	Professional Development Component I	Professional Development Component II
Title of Professional Development Event (Workshop, Course, Seminar or Activity) (Mandatory Data Field)	Implementation Coaching (best approach to purchase 6 days per for the district per year)	Powerful Partnerships Book Hook (This is similar to a book study of the book - Powerful Partnerships: A Teacher's Guide to Engaging Families for Student Success (best approach is to purchase one book study per school per year)
Description of Session(s) (Mandatory Data Field) ***Please note: To be most cost effective we recommend that a few offerings (e.g. coaching) be purchased as a district purchase so that hours can then be shared across multiple schools). So it's more of a district rather than per site cost)	These coaching sessions (4 hours given per school) are designed to help the school's FACE team strategize, assess current status and plans for growth, and to have support to thinking through potential barriers or challenges to growth and new offerings.	In this session participants will examine core beliefs for family engagement, identify types of partnerships, and practice key strategies for connecting with families.
Total Price Per Session Years 1 and 2 (in US Dollars) (Mandatory Data Field)	For each of 12 sites per year to receive 4 hours of coaching, the district needs to purchase 6 full coaching days priced at \$3999 per day / total amount = \$23,994 per year.	\$3700.82 in year 1 per site x 12 sites \$3700.82 in year 2 per site x 12 sites \$44,409.84 x 2 years = \$88,819.68
Total Price Per Session Years 3 and 4 (in US Dollars) (Mandatory Data Field)	Scholastic requests the opportunity to provide updated pricing at the end of year 2. On average, our unit prices can either increase, decrease, or stay the same. Increases may average between 3-5%. At this date, we cannot predict the exact cost for years 3 and 4, but we envision it would be similar to years 1-2 pricing.	
Total Price Per School Years 1 and 2 (in US Dollars) (Mandatory Data Field)	\$3999 per day / total amount = \$23,994 per year, so \$23,994 in year 1 and \$23,994 in year 2 - this is a district total cost - not a per school cost.	\$3700.82 per school per session of 30 persons. If a school has more than 30 people, then two sessions need to be purchased, for a total of \$7401.64
Total Price Per School Years 3 and 4 (in US Dollars) (Mandatory Data Field)	Would be close to year 1 or year 2 pricing at \$3999 for a full day, or \$23,994 for six full days of support offering each of 12 sites 4 hours.	Would be close to year 1 or year 2 costs at around \$3700.82 for each book hook purchased per school, unless pricing changes in the next 2 years.
Length of Professional Development Session (Mandatory Data Field)	4 hours provided per school per year for up to 12 schools	3 hours or a half day per session
Virtual or In-person (Mandatory Data Field)	in-person	in-person (although this could be offered virtually if the schools prefer)
OTHER (indicate items, duplicate form as necessary, add attachments if necessary)	Please note that for best value, we prefer to sell the coaching support as 6 full days of support as a lump sum purchase by the district to support 12 schools.	
Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, delivery, and/or incidental expenses.		

9817 Parent Engagement Professional Development Cost Proposal Form No. 2 Materials and Supplies

The evaluative process requires an assessment of cost for various services. This pricing table has been developed to provide uniformity for evaluative purposes. Vendors are only contracted for materials and supplies identified within the cost proposal.

Duplicate this pricing form as necessary to include all materials and supplies proposed.

Company Name <u>Scholastic Inc.</u>		
Material/Supply Name	Price for Years 1 and 2	Price for Years 3 and 4
The only actual supply is a book entitled Powerful Partnerships, but that book is provided with purchase of a book hook session, so the school purchases a book study service. Thus we have included this product as part of a services cost above.		
Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, delivery, and/or incidental expenses.		

BILL TO:

Newark Board of Education (NJ)

Date: 10/18/2023

Mail or fax PO to: SCHOLASTIC INC.

PO BOX 639852
CINCINNATI OH 45263-9852
FAX: 800-560-6815

email: educationorders@scholastic.com

YOUR PO#

TOTAL FROM BELOW \$ 101,394.84

This is sample year 1 pricing. Year 2 pricing would be the same. Please see our submitted deviations for a request to submit of year 2.

Please add billing preference to your PO

Bill "up front" will be due 30 days after PO is received.

CONTACT INFORMATION:

Ardelio Valdes
Senior Account Executive, Northern New Jersey
Scholastic Education
347-517-2178
avaldes@scholastic.com

PROFESSIONAL LEARNING

Prices Expire October 31, 2025 - Prices only held firm for 2 years

Items listed are subject to availability.

Customer Service: 1-800-724-6527 Option 3

DESCRIPTION	ITEM #	Duration	Units Purchased	YOUR PRICE	AMOUNT
Professional Development: <Bill up front*>					
This spreadsheet shows Year 1 Costs Only - Year 2 pricing would be the same, and years 3 and 4 would be similar - see summary at end of this document.					
Setting the Stage for Strengthening Home School Partnerships (purchase one webinar for the leaders from 12 sites per year)	679105	60-90 minute webinar	1	\$999.00	\$ 999.00
Powerful Partnerships In-Person Book Hook (purchase one book hook per site per year, meaning 12 schools per year complete the book hook)	713296	Half day	12	\$3,700.82	\$ 44,409.84
Dr. Karen Mapp's Family Engagement Workshop Series- (district should purchase 2 series per year, so that FACE teams from the 12 sites can come together for 3 years - purchased at district level for all 12 schools)	813681	3 full days	2	\$15,996.00	\$ 31,992.00
CONSULTATIVE PLANNING (School Improvement Advisor - Consulting Services P1) -- We recommend the district purchase six full days, for a total of 48 hours of coaching time, and then this time gets spread across 12 schools for 4 hours each)	863784	Full day	6	\$3,999.00	\$ 23,994.00
Please note that because we recommend some services be purchased as a district package and some purchased as a per site, our total year 1 cost reflects two types of purchases.					

**State law requires sales tax to be added to your order unless we have sales tax exemption certificate on file. Tax on this quote may be your estimated tax, actual tax will be charged at the time of shipping. Scholastic terms are FOB shipping point unless otherwise noted on the purchase order. If tax has been added to your order and you are exempt from sales tax, please fax your "sales tax exemption certificate" to 1-800-560-6815 or mail to: Scholastic Inc., PO BOX 639852, CINCINNATI, OH 45263-9852	Subtotal	\$ 101,394.84
	**Tax ___%	
	TOTAL	\$ 101,394.84

THANK YOU FOR YOUR BUSINESS!

Most deliveries in the US can be expected in approximately 2 weeks after your order/PO is received.	*CUSTOMER BILLING PREFERENCE <PD>	F.O.B. POINT	NEED BY DATE:	TERMS
	BILL UP FRONT	Jefferson City, MO		Net 30

Prices subject to change - prices based on total purchase - all delivery, training or consulting services to be billed at published rates for each activity involved.

Unless otherwise noted, all services must be delivered within 24 months of purchase. Courses are priced to not exceed attendance of 30 teachers unless otherwise noted. We specifically disclaim any and all warranties, express or implied, including but not limited to any implied warranties or with regard to any licensed products. No part of the Services or any related materials may be videotaped, audio taped, photographed or in any way copied, excerpted, reproduced or distributed without the prior written consent of Scholastic. Participants must also refrain from using their cell phones and other electronic devices during the presentation of the Services. To ensure the quality of the Services for other Participants, Participants may be asked to leave if they engage in this activity. Further, they may be prohibited from participating in future Scholastic programs. We shall not be liable for any loss of profits, business, goodwill, data, interruption of business, nor for incidental or consequential merchantability or fitness of purpose, damages related to this agreement.

Summary: Year 1 costs for 12 schools = \$101,394.84
Year 2 costs for 12 schools = \$101,394.84
Year 3 costs for 12 schools = Approximately close to the year 2 total.
Year 4 costs for 12 schools = Same as whatever the new year 3 total is after updated pricing is provided at end of year 2.

9817 Parent Engagement Professional Development Cost Proposal Form No. 1 Professional Development

The evaluative process requires an assessment of cost for various services. This pricing table has been developed to provide uniformity for evaluative purposes. Vendors are only contracted for services identified within the cost proposal. Proposers can offer session based and/or entire school based professional development offerings.

Duplicate this pricing form as necessary to include all professional development proposed.

National Association of Family School Community Engagement			
	Professional Development Component I	Professional Development Component II	Professional Development Component III
Title of Professional Development Event (Workshop, Course, Seminar or Activity) (Mandatory Data Field)	Family School Partnership Cohort	FSP Coaching Sessions	Welcoming Environment School Walk Through
Description of Session(s) (Mandatory Data Field)	4 Sessions per year for first 2 years for the each Cohort. 6 sessions per year in years 3 & 4. Sessions to include: <ul style="list-style-type: none"> - Problems of practice - Understanding school wide practices and content - Training of trainers for identified staff to ensure long term sustainability of program - Costs incorporate support to include community partner guest speakers and facilitated conversations 	7 sessions per year per school each school team will receive expert coaching and support for family engagement. Topics will include: <ul style="list-style-type: none"> -Supporting staff -Assessing quality of practices -delegating Family Engagement responsibilities to ensure sustainability and to avoid burn out 	1X per Cohort School Per Year CC team convenes FSP cohort members and volunteer families to walk through schools and consider: <ul style="list-style-type: none"> - Is this a welcoming environment for families? - What could improve the family experience? Each FSP school receives one "Welcoming Environment School Walk Through "and follow up recommendations from Coaction Collective
Total Price Per Session Years 1 and 2 (in US Dollars) (Mandatory Data Field)	\$10,000	\$400	\$6,000
Total Price Per Session Years 3 and 4 (in US Dollars) (Mandatory Data Field)	\$8,000	\$400	\$6,000
Total Price Per School Years 1 and 2 (in US Dollars) (Mandatory Data Field)	\$40,000	\$33,600	\$72,000
Total Price Per School Years 3 and 4 (in US Dollars) (Mandatory Data Field)	\$48,000	\$33,600	\$72,000
Length of Professional Development Session (Mandatory Data Field)	4 hours	1 hour	4 hours

Virtual or In-person (Mandatory Data Field)	In-person	Virtual	in-person
OTHER (indicate items, duplicate form as necessary, add attachments if necessary)			
Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, delivery, and/or incidental expenses.			

817 Parent Engagement Professional Development Cost Proposal Form No. 1 Professional Development

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Duplicate this pricing form as necessary to include all professional development proposed.

National Association of Family School Community Engagement		
	Professional Development Component III	Professional Development Component IV
Title of Professional Development Event (Workshop, Course, Seminar or Activity) (Mandatory Data Field)	Principal PLCs	District Leader Collaboration Session
Description of Session(s) (Mandatory Data Field)	<p>School leaders attend three PLCs in Year One in order to:</p> <ul style="list-style-type: none"> - Develop a normed and aligned - Include FE in strategic plan - Understand content of PD - Understand role of leaders in effective school wide family engagement - Identify high leverage strategies leaders take to support strong relationships and academic <p>Offered 4Xs total: 2 for Elementary, 2 for Secondary</p>	<p>Annual strategic planning session with District Leaders and identified district staff to:</p> <ul style="list-style-type: none"> - Norm - Reflect on progress - Align on goals - Adjust strategies - Align communication to schools and community partners
Total Price Per Session Years 1 and 2 (in US Dollars) (Mandatory Data Field)	\$7,000	\$5,000
Total Price Per Session Years 3 and 4 (in US Dollars) (Mandatory Data Field)	\$7,000	\$5,000
Total Price Per School Years 1 and 2 (in US Dollars) (Mandatory Data Field)	\$28,000	\$10,000

Total Price Per School Years 3 and 4 (in US Dollars) (Mandatory Data Field)	\$28,000	\$10,000
Length of Professional Development Session (Mandatory Data Field)	3 hours	3 hours
Virtual or In-person (Mandatory Data Field)	In-person	In-person
OTHER (indicate items, duplicate form as necessary, add attachments if necessary)		
Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, delivery, and/or incidental expenses.		

817 Parent Engagement Professional Development Cost Proposal Form No. 1 Professional Development

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Duplicate this pricing form as necessary to include all professional development proposed.

National Association of Family School Community Engagement		
	Professional Development Component IV	Professional Development Component V
Title of Professional Development Event (Workshop, Course, Seminar or Activity) (Mandatory Data Field)	District Leader Virtual Bi-monthly Collaboration	Self-Paced Professional Development Series for all Staff
Description of Session(s) (Mandatory Data Field)	6xs per year District Leaders will: <ul style="list-style-type: none"> • Acquire background information and context • Identify resources that already exist that should be embedded into our work • Give voice to district leaders that will inform timelines for content creation, cohort formation, and school leader PLCs. • Reflect on project progress and adapt based on lessons learned and district challenges. • Share best practices and provide research-based documentation to inform district leaders as needed. 	NAFSCE and CC will offer training for family-facing professionals on best practices for FSPs. Teachers will learn actionable strategies that can be immediately incorporated into their work. Using NAFSCE's core competencies, by the end of the third year of this contract, Newark Public Schools will have a comprehensive offering of self-paced family-school partnership trainings to use across the district including modules on the following NAFSCE core competencies: <ul style="list-style-type: none"> • REFLECT: Respect, Honor and Value Families • REFLECT: Embrace Equity Throughout Family Engagement • CONNECT: Building Trusting Reciprocal Relationships with Families

		<ul style="list-style-type: none"> • COLLABORATE: Co-Construct Learning Opportunities with Families • COLLABORATE: Link Family and Community Engagement to Learning and Development <p>In years three and four CC and NAFSCE will make adjustments of the content to incorporate local perspectives and community partners. Costs are inclusive of video and support to community partners for their part in the sessions.</p> <p>These sessions will be owned by NewarkBOE, Coaction Collective and NAFSCE and Newark BOE can continue to adjust these sessions to fit the local context beyond the partnership.</p>
Total Price Per Session Years 1 and 2 (in US Dollars) (Mandatory Data Field)	\$400	\$15,000
Total Price Per Session Years 3 and 4 (in US Dollars) (Mandatory Data Field)	\$400	\$4,000
Total Price Per School Years 1 and 2 (in US Dollars) (Mandatory Data Field)	\$2,400	\$32,500
Total Price Per School Years 3 and 4 (in US Dollars) (Mandatory Data Field)	\$2,400	\$20,000
Length of Professional Development Session (Mandatory Data Field)	1 hour	2 hours
Virtual or In-person (Mandatory Data Field)	Virtual	Virtual
OTHER (indicate items, duplicate form as necessary, add attachments if necessary)		
<p>Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, delivery, and/or incidental expenses.</p>		

9817 Parent Engagement Professional Development Cost Proposal Form No. 2 Materials and Supplies

The evaluative process requires an assessment of cost for various services. This pricing table has been developed to provide uniformity for evaluative purposes. Vendors are only contracted for materials and supplies identified within the cost proposal.

Duplicate this pricing form as necessary to include all materials and supplies proposed.

Company Name: National Association of Family, School Community Engagement		
Material/Supply Name	Price for Years 1 and 2	Price for Years 3 and 4
Sticky Chart paper	\$150	\$150
Sticky notes	\$25	\$25
Markers	\$50	\$50
Printed Guided Notes	\$500	\$500
NAFSCE Membership Discounted Price \$40 per person per year for all Cohort Members 3 years of membership for all cohort members/ up to total of 200 per year	\$8,000	\$8,000
Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, delivery, and/or incidental expenses.		

9817 Parent Engagement Professional Development Cost Proposal Form No. 1 Professional Development

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Duplicate this pricing form as necessary to include all professional development proposed.

Company Name <u>Family Leadership, Inc.</u>		
	Professional Development Component I	Professional Development Component II
Title of Professional Development Event (Workshop, Course, Seminar or Activity) (Mandatory Data Field)	Parenting Partners Family Meals Challenge Calm & Kind Family Top Study Skills *Training, Support & Evaluation Included*	ProLeadership ProStrengths ProWebinars
Description of Session(s) (Mandatory Data Field)	Parenting Partners builds parent leadership capacity & strong family-school partnerships to support students academically. Family Meals Challenge boosts family wellness & student success by focusing on family mealtime. Calm & Kind builds emotional wellness at home with brain-based strategies & trauma-informed practices. Top Study Skills aids parents in creating healthy study environments in the home for student success.	ProLeadership advances staff leadership and presentation methods while creating sustainable leadership teams. ProStrengths helps teams discover & understand their strengths guided by our Gallup Strengths Coach. ProWebinars provides ongoing PD for facilitators to engage parents & perfect workshops.
Total Price Per Session Years 1 and 2 (in US Dollars) (Mandatory Data Field)	N/A	N/A
Total Price Per Session Years 3 and 4 (in US Dollars) (Mandatory Data Field)	N/A	N/A
Total Price Per School Years 1 and 2 (in US Dollars) (Mandatory Data Field)	\$4,000 (0-19 Schools) **PD \$3,500 (20-39 Schools) Component \$3,000 (40-59 Schools) II Included \$2,500 (60+ Schools) in Price**	Professional Development Component II Included in Price Per School of PD Component I
Total Price Per School Years 3 and 4 (in US Dollars) (Mandatory Data Field)	\$4,000 (0-19 Schools) **PD \$3,500 (20-39 Schools) Component \$3,000 (40-59 Schools) II Included \$2,500 (60+ Schools) in Price**	Professional Development Component II Included in Price Per School of PD Component I
Length of Professional Development Session (Mandatory Data Field)	Parenting Partners - 2 Day Training Family Meals Challenge - 1 Day Training Calm & Kind - 1 Day Training	ProLeadership - 1 Day Session ProStrengths - 4 Online Modules & 2 Virtual Sessions ProWebinars - 12 Yearly 1-Hour Sessions
Virtual or In-person (Mandatory Data Field)	Training & Workshops can be delivered virtually and/or in-person	Training & Workshops can be delivered virtually and/or in-person
OTHER (indicate items, duplicate form as necessary, add attachments if necessary)	See Attached Cost Documents	See Attached Cost Documents

Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, delivery, and/or incidental expenses.

9817 Parent Engagement Professional Development Cost Proposal Form No. 2 Materials and Supplies

The evaluative process requires an assessment of cost for various services. This pricing table has been developed to provide uniformity for evaluative purposes. Vendors are only contracted for materials and supplies identified within the cost proposal.

Duplicate this pricing form as necessary to include all materials and supplies proposed.

Company Name <u>Family Leadership, Inc.</u>		
Material/Supply Name	Price for Years 1 and 2	Price for Years 3 and 4
Materials Cost per School is \$3,500/year. Every year the value goes up as schools add programs and are provided additional materials. See attached Cost Delineation Sheets	\$3,500/school	\$3,500/school
Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, delivery, and/or incidental expenses.		



9817 Parent Engagement Professional Development

Cost Proposal Form No.1 Professional Development

Company Name: *Learning Alliances LLC*

	Professional Development Component I	Professional Development Component II
Title of PD Event (workshop, course, seminar or activity)	In-person Parent Liaison Workshop	Virtual Parent Liaison Workshop
Description of Sessions	Learning Alliances will present 3 Parent Liaison Workshops for 12 Newark elementary and high schools. Each workshop will include: objectives, content delivery, discussion activities, goal setting, and service evaluations.	Learning Alliances will present 3 Parent Liaison Workshops for 12 Newark elementary and high schools. Each workshop will include: objectives, content delivery, discussion activities, goal setting, and service evaluations.
Total Price Per Session Years 1 and 2	\$685.00 (per PD workshop)	\$655.00 (per PD workshop)
Total Price Per Session Years 3 and 4	\$712.40 (per PD workshop)	\$681.20 (per PD workshop)
Total Price Per School Years 1 and 2	\$2,055 (per school) \$24,660.00 (per year-12 schools)	\$1,965 (per school) \$23,580 (per year -12 schools)
Total Price Per School Years 3 and 4	\$2,137.20 (per school) \$25,646.40 (per year – 12 schools)	\$2,043.60 (per school) \$24,523.20 (per year- 12 schools)
Length of Professional Development Session	1.5 hours	1.5 hours
Virtual or in-person	In-Person	Virtual



9817 Parent Engagement Professional Development

Cost Proposal Form No.1 Professional Development

Company Name: *Learning Alliances LLC*

	Professional Development Component I	Professional Development Component II
Title of PD Event (workshop, course, seminar or activity)	In-person Family Engagement Workshop	Virtual Family Engagement Workshop
Description of Sessions	In addition to Professional Development for Parent Liaisons, Learning Alliances will present a series of 3, 60-minute , in-person workshops for families to individual schools in Newark. Topics will be selected from a list of 80 workshop titles. Each workshop will include: objectives, content delivery, discussion activities, goal setting, and service evaluations.	In addition to Professional Development for Parent Liaisons, Learning Alliances will present a series of 3, 60-minute , virtual workshops for families to individual schools in Newark. Topics will be selected from a list of 80 workshop titles. Each workshop will include: objectives, content delivery, discussion activities, goal setting, and service evaluations.
Total Price Per Session Years 1 and 2	\$615.00 (per session)	\$585.00 (per session)
Total Price Per Session Years 3 and 4	\$640.00 (per session)	\$608.00 (per session)
Total Price Per School Years 1 and 2	\$1845.00 (per school) \$22,140.00 (per year for 12 schools)	\$1755.00 (per school) \$21,060.00 (per year for 12 schools)
Total Price Per School Years 3 and 4	\$1920.00 (per school) \$23,040.00 (per year for 12 schools)	\$1824.00 (per school) \$21,888.00 (per year for 12 schools)
Length of Professional Development Session	60-minutes	60-minutes
Virtual or in-person	In-Person	Virtual

9817 Parent Engagement Professional Development Cost Proposal Form No. 2 Materials and Supplies

The evaluative process requires an assessment of cost for various services. This pricing table has been developed to provide uniformity for evaluative purposes. Vendors are only contracted for materials and supplies identified within the cost proposal.

Duplicate this pricing form as necessary to include all materials and supplies proposed.

Company Name <u>Innovative Educational Programs, LLC d/b/a Learning Alliances</u>		
Material/Supply Name	Price for Years 1 and 2	Price for Years 3 and 4
NOT APPLICABLE		
Travel/ Delivery/ Administrative: All related expenses must be included in cost listed above. All travel, incidental, delivery, and/or administrative expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel/ administrative, delivery, and/or incidental expenses.		