



Roger León  
Superintendent

# Newark Board of Education

Where Passion Meets Progress

## Request For Proposal 9439 Mental Wellness Application

**I. List the names of all members on the evaluation committee:**

- Mary Garripol, Supervisor
- Keisha Gifford, Management Specialist
- Mary Harvey, Director of Student Life
- Samantha Parreiral, Social Worker
- Jessica Silva-Olmo, Supervisor

**II. List the name and summary of vendors who submitted a proposal:**

Vendor	Summary of Proposal
1. Mindright Health, Inc. 1 Washington Park 7 <sup>th</sup> Floor, Newark, NJ 07102	<p>MindRight will provide culturally responsive and trauma-informed, mental health coaching over text message. Referred students grades 9-12 will receive a personal mental health coaching team who will provide support 7 days/week, 365 days/year. The MindRight service will create a continuum of support for teenage students that do not traditionally engage in formal therapeutic services due to high stigma and lack of access, MindRight will connect with referred students to provide an ongoing source of nonclinical support. Coaches check in with referred students each day over text. When they respond, the coach provides students with personalized coaching following MindRight’s Empathize-Normalize-Stabilize framework. Their coaching is educational and focuses on building positive coping skills, drawing from evidence-based practices including Trauma-Focused Cognitive Behavioral Therapy, Mindfulness, and Positive Psychology. Their service is not clinical and does not provide therapy or medical advice. MindRight Coaches are staff who are background checked, vetted, complete 20 hours of training, and are supervised by licensed clinicians. During off-hours when MindRight coaches are signed off, when someone texts MindRight, they will receive automated away messages with numbers to 24/7 crisis hotlines. MindRight will alert the district point of contact(s) when a student is in crisis or when they reveal they are at risk of harming themselves, harming others, or being harmed, to improve care coordination. The MindRight team will also perform immediate stabilization and triage to connect youth to relevant community crisis resources. MindRight will provide training to NBOE school site liaisons and students utilizing the coaching.</p>

**III. As only one proposal was received a ranking isn’t required.**

Vendor	Recommendation To Award (yes or no)
1. Mindright Health, Inc.	YES

**IV. Identify the vendor recommended for award and why.**

Vendor	Justification for Selection
Mindright Health, Inc. 1 Washington Park 7 <sup>th</sup> Floor, Newark, NJ 07102	<p><b>Priority 5: Integrated Systems of Support/Strategy 5.5</b></p> <p>COVID-19 has only exacerbated the health disparities and trauma experienced by teens. MindRight will provide culturally responsive and trauma-informed, mental health coaching over text message. The MindRight service will create a continuum of support for teenage students that do not traditionally engage in formal therapeutic services due to high stigma and lack of access, MindRight will connect with referred students to provide an ongoing source of nonclinical support. MindRight will alert the district point of contact(s) when a student is in crisis or when they reveal they are at risk of harming themselves, harming others, or being harmed, to improve care coordination. The MindRight team will also perform immediate stabilization and triage to connect youth to relevant community crisis resources.</p> <p>(Note: Only one vendor responded to the RFP)</p>

**V. Identify the terms, conditions, scope of services, and fees for vendor(s) recommended for award.**

The term is two (2) years with the option to renew for one (1) additional two (2) year period. Please see the Summary of Proposals section I for the scope of services. The cost proposal is enclosed.

This contract will be awarded at an amount not to exceed **\$294, 000.00.**

Submitted By: Mary Harvey  
signature

Printed Name: Mary Harvey, Director of Student Life

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### Cost Proposal Form (All data fields must be typed)

The evaluative process requires an assessment of cost for various services. The overall proposed program may contain one or more components. This pricing table has been developed to provide uniformity for evaluative purposes. You may copy this form to a Microsoft excel/word document to present additional information. The format MUST be maintained. **VENDORS ARE ONLY CONTRACTED FOR SERVICES IDENTIFIED WITHIN THE COST PROPOSAL.**

**PLEASE DUPLICATE THIS PRICING FORM AS NECESSARY TO INCLUDE ALL PROPOSED SERVICES.**

<b>Company Name</b> <u>    M i n d R i g h t H e a l t h    </u>				
<b>Application Name</b> <u>                  Mental Wellness Application                  </u>				
Application Summary				
<p>We are applying for a grant to provide culturally-responsive and trauma-informed mental health coaching via text message to NPS high school students, as described in our Program Proposal</p>				
Target Grades	One Time Implementation Fee	12-Month All-inclusive Rate (servicing approx. 150 students)	Days and Hours Live Licensed Clinical Social Workers Are Available	Available Languages
Grades 9--12	\$6,000 (normally \$10K)	\$144,000 for 12 months for 150 students	9am-9pm ET outside of these hours, students receive 24/7 crisis hotline resources	English and Spanish (by request)
<p>Travel/ Delivery/ Administrative/ Incidental: All related expenses must be included in total cost listed above. All travel and/or other expenses related to the services provided are the responsibility of the service provider. The District will not provide reimbursement for any travel and/or incidental expenses, and /or other fees, rates are all inclusive.</p>				